



LU

LOOKBOOK  
AUTUMN  
WINTER  
2023

REN

LU REN'S MANAGING DIRECTOR AND DESIGNER, KATIE JI, HAS FOUNDED THE COMPANY IN 2013 TO REINVENT THE KNITWEAR MARKET CREATING FASHIONABLE INVESTMENT PIECES INSTEAD OF FAST FASHION ITEMS. SHE HAS ALWAYS WORKED ACCORDING TO HER CREDO: "WHEN WOMEN SUPPORT EACH OTHER, MAGIC WILL HAPPEN". THE LU REN 10 YEARS ANNIVERSARY FALL/WINTER COLLECTION CELEBRATES FEMININITY AND TRUE WOMEN. THE COLLECTION EMBRACES THEIR NATURE, THE CLOTHES BEING THE VEHICLE FOR SELF-EXPRESSION, COMFORT, AND STYLE WITH SLEEK, CHIC, ELEGANT AND TIMELESS MINIMALISTIC PIECES.

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# GLAM

THE GLAM CAPSULE PLAYFULLY COMBINES  
MODERN AND COMFORTABLE STYLES WITH  
SPARKLING SEQUINS CREATING FEMININE,  
FUN AND SOPHISTICATED LOOKS.





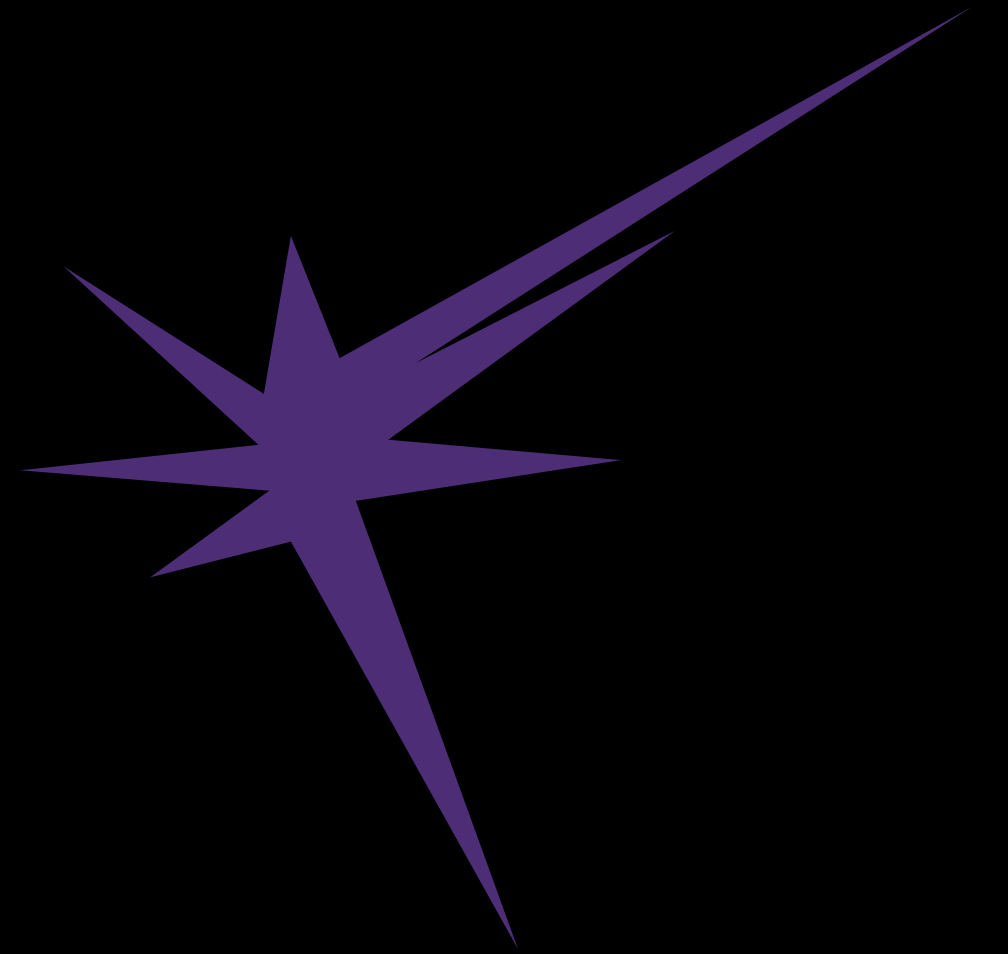




47









DYKE

AS A SPECIAL HIGHLIGHT LU REN LAUNCHES AN UNDYED 100% CASHMERE CAPSULE COLLECTION PAYING TRIBUTE TO THE PUREST AND ORIGINAL FORM OF CASHMERE AND THE THOUSANDS-YEAR OLD TRADITION OF CASHMERE MANUFACTURING. THE CAPSULE IN SOFT SHADES OF BEIGE AND GREY IS SIMPLE AND NATURAL WITH AN INCREDIBLE ATTENTION TO DETAIL FROM THE YARN SELECTION TO THE SHAPES AND KNIT PATTERNS.









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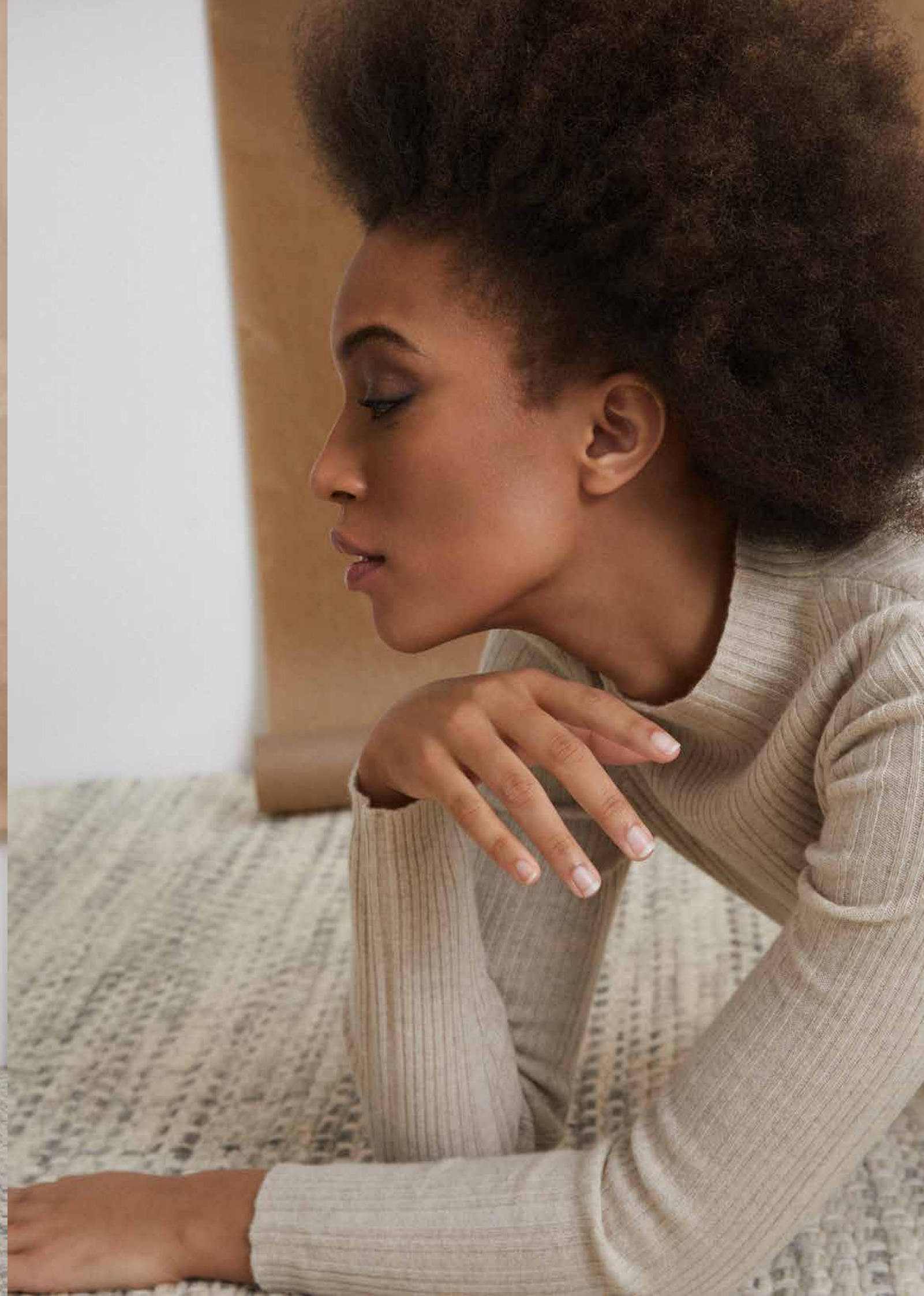
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CD + GESTALTUNG: VALERIEN EU / FOTOGRAF: DIRK BADER / STYLING: KATHRIN SEIDEL

LU REN FOUNDER AND DESIGNER KATIE JI WITH MODEL RAFAELA

**LU  
REN**