



Lu Ren and ELLE join forces once again for their Spring/Summer 2024 capsule collection. This glamorous line, made exclusively of pure Fine Merino Wool, combines urban elements with sophisticated bohemian chic. Inspired by the strength of modern women, the collection features flowing silhouettes in soft sand tones, off-white, and light sage, accented with reddish-brown hues. With it's elegant cut, the collection effortlessly transitions from city streets to chic beach clubs, embodying the nonchalant elegance of the Côte d'Azur. Lu Ren and ELLE's Fashion Director Pia Knoll shared creative vision shines through in this testament to unrestricted creativity.























